



ARVELL CRAIG

AI Growth Advisor, Strategist,
Author of "The AI Strategy
Playbook"

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Arvell's unique view on the disruptive impact of Gen AI comes from 20+ years of experience in digital marketing and consulting. As an early adopter of conversational AI, he started consulting/building chatbots in 2017. Arvell speaks to engage, entertain and educate audiences with stories and strategies that can be applied and understood immediately.

Speaking Topics:

- How To Discover Breakthrough Use Cases for AI Adoption
- How AI is Quickly Shaping a Future, Yet To Be Determined
- Best Practices in AI for Sales, Marketing and CX

What Others Are Saying:

"Arvell is a hard-working and inspirational speaker who is also an absolute pleasure to work with. He's spoken twice at INBOUND so far and earned high marks from our (very selective) audiences both times."

Laura "@Pistachio" Fitton, Evangelist, INBOUND

PAST CONFERENCES:

(10x) Digital Summit, (5x) DigiMarcon, (4x) INBOUND, Affiliate Summit, (4x) LeadsCon, (4x) Lead Generation World, American Marketing Association.

FEES:

- \$6500 for keynotes
- \$12k for full-day workshops
- Business class travel
- OPTIONAL: Free Books

Up to 100 copies of "The AI Strategy Playbook" can be included with keynote.

***For Q2, 2024**

